Erlanger Chattanooga Marathon Weekend Expo 2027

Held at the First Horizon Pavilion, an open-air, 50,000 sq.ft. covered pavilion, the Erlanger Chattanooga Marathon Weekend Expo is the perfect opportunity to showcase your business and products to over 4,000 athletes, specatators, and volunteers.

Packet pick up for all races takes place in the expo, as well as festivites on Saturday and Sunday. The expo is free and open to the public.

As an official vendor of the event, your company name will be listed on our vendor list on our website, providing prime visibility and expsoure of your company to your target clientele. You won't want to miss out on this event!

Dates and Times

Friday, March 5th
3PM to 7PM

Saturday, March 6th
8AM to 2PM

Sunday, March 7th
8AM to 2PM

Booth Price

10'x10' - $300

10'x20' - $400

20'x20' - $500

*To include a participant bag insert, add $125

Location

First Horizon Pavilion
1826 Reggie White Blvd
Chattanooga, TN 37408

Booth Information

Booth Size:
10'x10', 10'x20', 20'x20'
*Contact us if you need a unique size

Booth Includes:

- One (1) 8 ft table
- Two (2) chairs 10x10 space
- One (1) entry to the marathon and one (1) entry to the 5k

*No carpet, tent, or other furnishing are provided. Additional needs discussed on an individual basis
*If you would like to rent a tent, please email us for more info

Payment Terms

Payment due at time of registration

Cancellation

Payment Nonrefundable

Email

info@chattanoogamarathon.com
for more information and to reserve your spot for the 2027 Erlanger Chattanooga Marathon Weekend Expo!

Expo Information

The following information will help you plan for the weekend festivities. For full weekend details, visit www.chattanoogamarathon.com

We expect 4,000+ race participants plus family, friends, spectators/sports enthusiasts.

Location

First Horizon Pavilion

826 Reggie White Blvd Chattanooga, TN 37408

Visit the Infomation Booth inside the enterance for Expo Map and your Booth Location.

Key Times

Vendor Set Up

Friday, March 5th from 11AM to 2PM

Tear Down

Sunday, March 7th 2PM to 4PM

Your Booth

Each 10' x 10' space includes one 8-foot table and two chairs.

Carpent, tents, and additional furnishings are not provided.

Power is available upon request. Bring a commercial-grade extension cord.

Load-in& Parking

Pull up to First Horizon Pavilion to unload, then move your vehicle promptly to allow space for others to unlead. Free Parking is available around the venue all weekend, thanks to our partership with First Horizon Pavilion and Finley Stadium. Please note, handicap spots require a handicap tag.

Security

Overnight security will be on-site Friday and Saturday night. We recommend that you secure and/or conceal smaller items and take cash with you.

Wifi Information

WiFi information will be available race weekend