



# CHATTANOOGA MARATHON WEEKEND EXPO



Held at the First Horizon Pavilion, an open-air, 50,000 sq.ft covered pavilion, the 2026 Chattanooga Marathon Weekend Expo is the perfect opportunity to showcase your business and products to over 5,000 athletes, spectators, and volunteers!



Packet pick up for all races takes place in the expo, as well as festivities on Saturday and Sunday. The expo is free and open to the public.



As an official vendor of the event, your company name will be listed on our vendor list on the event website, providing prime visibility and exposure of your company to your target clientele. You won't want to miss out on this event! Check out official details below.

## DATES AND TIMES

Friday, March 27, 2026	3:00PM to 7:00PM
Saturday, March 28, 2026	9:00AM to 2:00PM
Sunday, March 29, 2026	9:00AM to 2:00PM

### Full Weekend Schedule

<http://www.chattanoogamarathon.com/race/schedule>

## LOCATION

First Horizon Pavilion  
1826 Reggie White Blvd  
Chattanooga, TN 37408

## BOOTH SIZE

10' x 10'  
(For larger sizes, combine continuous booth spaces)

Email [info@chattanoogamarathon.com](mailto:info@chattanoogamarathon.com) for more information and reserve your spot for the 2026 Chattanooga Marathon Weekend Expo!

## BOOTH INCLUDES

One (1) 8-foot table, two (2) chairs - 10x10 space  
No carpet, tent or other furnishing are provided. Additional needs discussed on an individual basis. Power is available upon request.

## PAYMENT TERMS

Full amount is due with signed registration form.

## BOOTH PRICE

\$250 per 10' x 10' space  
To include a participant bag insert, add \$125 (\$250 without Expo space)

## SET UP DATE / TIME

Friday, March 27, 2026 11:00AM to 2:00PM

## TEAR-DOWN DATE / TIME

Sunday, March 29, 2026 2:00PM to 4:00PM

## UNLOADING

You may pull into the First Horizon Pavilion to unload your booth supplies. Please park your vehicle immediately after unloading to allow space for other to unload.

## PARKING

Pick up your pass when you check in. Your booth includes one (1) parking pass per 10x10 space to use in the back of the pavilion. All other booth personnel should park in Lots 1 and 2. The handicap spots may ONLY be used for parking authorized handicap vehicles, NOT for unloading/loading.

## PARTICIPANT INFORMATION

We expect 4,000+ race participants plus family, friends, and spectators/sports enthusiasts.

## PUBLIC WIFI

Information will be provided at check-in.

## SECURITY

Overnight security will be on-site Friday and Saturday night. We recommend that you secure and/or conceal smaller items and take cash with you.

## FOOD / BEVERAGE

Concessions will be available for purchase in the pavilion for vendors and spectators on Saturday and Sunday.

The following information will help you plan for the weekend festivities.  
For full weekend details, visit [www.chattanoogaamarathon.com](http://www.chattanoogaamarathon.com)

# EXPO INFORMATION

FIRST HORIZON PAVILION, 1826 REGGIE WHITE  
BLVD, CHATTANOOGA, TN 37408  
MARCH 27 - MARCH 29, 2026